

# Business & Professional Women of Greater Moncton

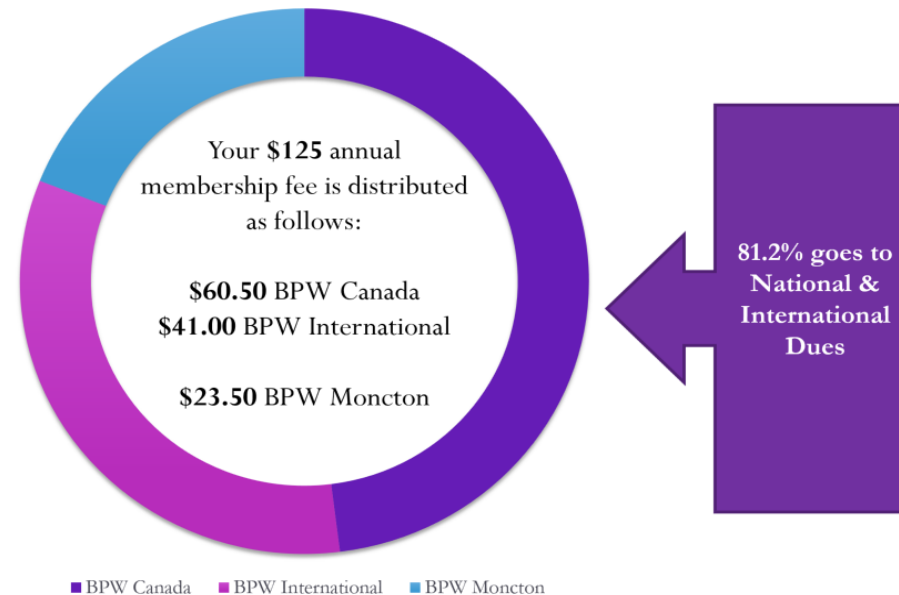


# Join us in shaping the future of women!

- ▶ **Business & Professional Women (BPW) of Greater Moncton** is an organization working to improve the economic, political, social and employment conditions of working women in the region while supporting the leadership spirit of women in New Brunswick and the Greater Moncton area
- ▶ We are part of the **Canadian Federation of Business & Professional Women** as well as a member of the **International Federation of Business & Professional Women**
- ▶ Founded by Lena Madelin Philips in 1930, BPW International has since become one of the most influential international networks of business and professional women with clubs in over 95 countries
- ▶ BPW International has held Category 1 consultative status with the **United Nations Economic and Social Council (ECOSOC)** since 1947
- ▶ **Vision:** The place to go for women who want to connect with other women
- ▶ **Mission:** Redefining what it means to be a business and professional woman
- ▶ **Values/Strategic Priorities:**
  - ▶ Connect
  - ▶ Learn
  - ▶ Grow
  - ▶ Advocate

# Sponsorship needs

- ▶ Our club incurs expenses for items such as marketing/promotion, printing, event preparation/hosting, financial management, etc.
- ▶ The majority of our annual membership fees are submitted to BPW Canada and BPW International as dues. Therefore this leaves very little money for the club to use to cover our expenses (please refer to the diagram on the right to see the fee breakdown)
- ▶ We greatly appreciate your willingness to sponsor our club. This will allow us to focus on keeping our annual membership fees low while still contributing to the improvement of the conditions of women living and working both in our communities and around the world



# Meeting Sponsor

**\$500**/meeting

BPW Greater Moncton hosts monthly meetings from September - June

Expenses for these meetings include the meeting space, food, marketing/promotion, meeting materials, door prizes, etc.

- ▶ As a meeting sponsor you will receive:
  - ▶ Opportunity for a representative from your company to speak at the sponsored meeting - Maximum of 5 minutes in length
  - ▶ Verbal thanks and recognition at the sponsored meeting
  - ▶ Your company logo/link posted on our social media platforms (Facebook, Instagram, LinkedIn)
  - ▶ Option to distribute your company's promotional material at the meeting
  - ▶ Your company logo will be included in our Annual Report

# Promotional Sponsor

**\$250**/meeting

BPW Greater Moncton hosts monthly meetings from September - June

Expenses for these meetings include the meeting space, food, marketing/promotion, meeting materials, door prizes, etc.

- ▶ As a promotional sponsor you will receive:
  - ▶ Verbal thanks and recognition at the sponsored meeting
  - ▶ Your company logo/link posted on our social media platforms (Facebook, Instagram, LinkedIn)
  - ▶ Your company logo included on any printed and virtual marketing material for the sponsored meeting
  - ▶ Your company logo will be included in our Annual Report

# Operational Sponsor

\$200

BPW Greater Moncton hosts monthly meetings from September - June

Expenses for these meetings include the meeting space, food, marketing/promotion, meeting materials, door prizes, etc.

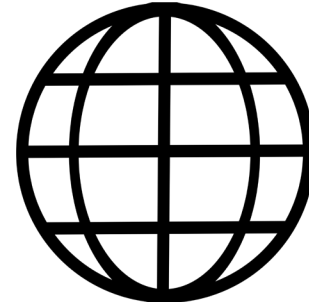
- ▶ As an operational sponsor you will receive:
  - ▶ Verbal thanks and recognition at our Annual General Meeting
  - ▶ Your company logo/link posted on our social media platforms (Facebook, Instagram, LinkedIn)
  - ▶ Your company logo will be included in our Annual Report

# Did you know?



- ▶ Each year BPW Greater Moncton awards bursaries and grants from three different categories. Due to the success of our largest annual fundraiser, the Phenomenal Woman Award, we have been able to award **over \$33,000** in bursaries and grants since 2013

# Contact information:



For more information or to become a sponsor, please reach out to our Treasurer  
Alicia Shaban [treasurer@monctonbpw.com](mailto:treasurer@monctonbpw.com)