

Wednesday, October 4, 2006

Moncton Business & Professional Women's Club

In Every Issue

- Message from President
- Member News
- Message from YBPW
- Committee Reports
- Did You Know?
- Upcoming Events in Club and Community
- Book Reviews

Inside this issue:

Newest BPW Club in Canada	P.4
A new feminist Group	P.4
Book Fair	P.4
December 6th Bursary Fundraiser	P.5
Chocolate Anyone?	P.6
New Business Card Board	P.7
Court Challenges Program Eliminated	P.7

BPW

The Business and Professional Women's Club is a non-sectarian, non-profit and non-partisan organization which promotes the interests of working women and works toward the improvement of the status of women in all phases of society, especially in business, the professions, and industry.

The Moncton BPW Club is part of the Canadian Federation of Business and Professional Women's Clubs, as well as the International Federation of BPW Clubs. The Moncton BPW Club funds yearly bursaries to deserving young women in our area.



Caption describing picture or graphic.

Benefits of Membership

- Association with other members at the local, provincial, national, and international level
- Friendship, sisterhood and networking with a diverse group of knowledgeable business women
- Development of leadership skills, pursuit of career opportunities, change and advancement
- Opportunities to participate in the organization's business, educational workshops, public events, to hear guest speakers on relevant women's topics
- Information on current women's issues
- Participation in the process of change for women
- Fun in a safe and welcoming environment!

WOMEN WORKING FOR WORKING WOMEN

Monthly Dinner Meetings are held on the first Wednesday of each month, September to June, starting at 6:00 PM at the Delta Beausejour Hotel, Moncton. Dinner cost for members is \$25.00. A pre-payment option is available for 10 Dinner Meetings - \$250.00.

New annual membership fees of \$120.00 will be effective October 1, 2006. A Pre-payment option is available for annual fees plus 10 Dinner Meetings - \$360.00. (No cancellations/refunds)

Guests are always welcome; dinner cost is \$30.00. Pre-registration required. For more information, please contact any member of the Executive.

Message From President— Sharon Hale

I love October. After the marathon of September every year, I feel like I want to start new projects and learn something new. For me, it is as good as the first day of the New Year. Learning new skills, even small ones, gives me a sense of accomplishment and bolsters my self-esteem. As a result, I find it always has a positive impact on my personal and working life.

The rapid evolution of the modern woman over the last century has brought with it both confusion and fulfillment for many. Manners, attitudes, appropriate dress, and social mores have changed dramatically since our grandmother's time. Many women ask themselves just exactly how to properly handle situations that arise in their professional careers and active personal lives. While old rules of formal etiquette still have a place in some settings, it is important to know what today's expectations are of us in the workforce and society.

This month, our theme at the Moncton BPW Club is Business Etiquette and Professional Behaviour. This is a theme we can have fun with while learning valuable new tools and insights which will help us in our daily lives. I encourage you to participate and enjoy yourself; consider reading a book on the topic; make it your personal theme for the month; and realize that education is empowerment.

Have a wonderful Thanksgiving everyone! We are truly blessed.



Message from YBPW—Manon Sirois-Boudreau

On September 20th, YBPW had the honor of having BPW Canada President, Fran Donaldson, as guest speaker. Fran spoke of her vision for BPW and women in general, and how we can make a difference. She emphasized the opportunity we have to share our ideas, beliefs, and experiences, when so many women around the world do not have the opportunity for such discussions. It is by speaking up and speaking out that women will make a difference!

Young Business and Professional Women is for young BPW members who are 35 years old and younger.

The next YBPW meeting is scheduled for October 18th, when Program coordinator for MAGMA, Angelique Reddy will be the guest speaker. MAGMA is a multi-cultural organization that assists people from other countries integrate into our communities. For more information, visit their great website at www.multiculturalassociation-moncton.com

A survey will be distributed in the near future asking YBPW members to provide ideas for topics of interest and discussion for upcoming meetings. This is your chance to provide feedback on why you became a BPW member, what you expect from BPW, and to share your ideas for future projects. The survey will be passed out at the meeting on the 18th, so be sure to attend and let your voice be heard!

October Dates of Interest

- October is Women's History Month (Canada)
- October is Breast Cancer Awareness Month
- October 10 is World Mental Health Day
- October 15-21 is Small Business Week, Citizenship Week
- October 18 is Persons Day (the anniversary of women being declared "persons" in Canada, thus giving women rights under law in 1929)
- October 24 is United Nations Day



Committee Reports

The Programs and Projects Committee is busy preparing for the upcoming December Fundraising Event: "A New York Moment". They've already confirmed several Gold Sponsors!! They are still seeking Silver and Bronze sponsors, and auction Items.

The Resolutions Committee will be meeting Tuesday, October 24th at the Moncton Press Club at noon to explore the continuing work on the issue of EI reform and to prepare the next steps in formulating a resolution for the BPW membership. Anyone interested in attending is asked to RRSP with Nancy Hartling by email hartling@nb.sympatico.ca

Federation and Promotion Committee will have their first meeting early in October. Contact Elaine Burke-Gauvin at Burke-Gauvin.Elaine@brunswicknews.com for more information.

The Sick and Visiting Committee, chaired by Gugi LeRoc, would like to remind all members that if you are sick or know

of a fellow member that is ill, to please contact Gugi at leroc@nbnet.nb.ca and she will visit you!

A Message from Your International Affairs Committee: Ever heard of Project Five-O but had no idea what it is? Project Five-O is comprised five international women's organizations: BPW International, the International Council of Women, the International Federation of University Women, Soroptimist International and Zonta International. Project Five-O is concerned with vocational and other training for women and girls in developing countries and countries in transition. The idea is that the women of the five organizations use their skills and experience to provide training courses in income-generating skills to help the women of these countries either find work or start their own businesses. In addition, Project Five-O concerns itself with training in the



Upcoming Events in Club and Community

- The next **BPW Regional Conference** for the North America and non-Spanish Speaking Caribbean region will be held in Montego Bay, Jamaica on **February 16 - 18, 2007**. For more information, please contact Monica McNeil at bpw.northamerica.co@gmail.com
- The YWCA is organizing it's 10th anniversary **Week Without Violence**, a violence prevention initiative organized by **YWCA Canada**. During the

**October is Women's
Herstory Month!**

week of **October 15 to 21, 2006** connect with your friends, family and neighbors to build safer communities across Canada. This year, a total of 30 YWCAs and YMCA-YWCAs are organizing events in their communities. For more information please contact the Moncton YWCA at info@ywcamoncton.com

- **Crossroads for Women** is holding it's annual AGM at U de M, Thursday October 12, between 4 and 6 pm. Due to limited seating please RSVP before **October 5th, 2006** by calling 857-8028.

Member News

Let's wish our fellow BPW members, **Linda Eaton** and Manon Sirois-Boudreau the best of luck regarding their nominations for the Chamber of Commerce Excellence in Service, and Excellence in Community Service Awards (respectively). Winners will be announced at the upcoming Chamber of Commerce Awards dinner being held at Hotel Beausejour. The event starts at 6 pm and tickets are \$85.50 per person (incl. GST).



Speaking of our dear friend, Manon Sirois-Boudreau has recently been appointed as Project Director for Junior Achievement South East New Brunswick. She will start her new role on October 10th. Let's all congratulate Manon on her success in obtaining this position and wish her all the best with the new opportunities and experiences sure to accompany this endeavor.

Newest BPW club in Canada!

South-east NB held its Charter ceremony in Shediac, NB on Thursday, September 21, with President Fran Donaldson and 1st Vice-president Sue Calhoun in attendance. 19 members and growing! Names are from left: Jeannine Lirette, Natalie-Anne Poirier (treasurer), Gilberte Daigle, France Lavallée, Gugi LeRoc, Rachelle Poirier (president), Fran Donaldson, Joceline Dupuis, Kim Murphy (vice-president), Patricia LeBlanc, Sue Calhoun, Mary-Sue Daigle (secretary), Marie-Lise Lavoie. Missing from the photo: Angéline Brideau, Suzanne Brine, Chantal Chiasson, Charlotte LeBlanc, Diane Ricard, Bea Richford.

For more information about the club, contact President Rachelle Poirier at 506-532-5314 or by e-mail legpoir@nb.sympatico.ca



A New Feminist Group

Acadian and francophone women in New Brunswick will form a feminist group composed of individual women and groups to advocate for change through political action. That is the outcome of last weekend's États généraux des femmes en Acadie du N.-B. (general forum of women in Acadie of N.B.) 200 women met in the Bathurst area to decide on a group to represent them in the ongoing work on feminist issues. The États généraux organizing committee (launched by the Fédération des femmes acadiennes et francophones au N.-B. – the “Dames d’Acadie” who changed their name in 2005 - with 15 other groups and representatives) will work over the next few months to create the new structure.

www.etatsgenerauxdesfemmes.ca

“We don't see things as they are, we see them as we are.”

Anais Nin, 1903—1977

Book Fair

As was announced at our most recent BPW meeting we are fortunate enough to be involved with the UWC (University Women's Club) and their annual book fair between May 7-12, 2007. Many of you may be aware that Wilma Evans is an active member in the BPW and UWC and she was able to facilitate this relationship. Thanks so much, Wilma. Fortunately, things are progressing quickly. One of the greatest challenges was finding space. Courtesy of one of our members, Michelle Alcorn, we have donated space in a prime location. Stay tuned for more details. Should you be interested in being a part of the fun come to 1133 St. George Blvd, Suite 400 on Thursday, October 5th at 4pm. For more details contact Shannon Brown, shannon.brown@clarica.com or 857-3663, ext 237.



Stay tuned, and start sorting your books!

December 6th Bursary Fundraiser! A New York Moment

Here's How You Can Help:

- Distribution of Invitation-Give clubs and contact names to Nathalie or Sharon.
- Pre-purchase your member's Ticket for \$25.00 from Nancy Eustace at the monthly meeting on October 4th or November 1st. No tickets at the door December 6th!



- Approach your employer for a cash sponsorship of \$2000.00, \$1000.00 or \$500.00; or a Silent Auction Item; or \$50.00-\$100.00 for us to buy an auction item; or to buy a Corporate Table for 8 for \$300.00
- Approach other businesses or friends for all of the above
- Sell Tickets (\$40.00) to your family and friends (men welcome!)
- Solicit Auction Items
- Copy and Paste the Invitation/Poster in appropriate places.
- Sign up on one of the various Event Committees to help!
- Attend the next Fund Raiser meeting. An email will be sent for time and place.

National Federation Promotions Committee

Submitted by Sue Calhoun

As chair of our national Federation Promotions committee, I have set up an active committee with representation from every province and region. The goal of the committee is to help clubs increase their membership and to work to start new clubs. Our BPW Canada Federation will continue to thrive and be sustainable only to the extent that we bring in new members all across the country. As an organization, we are involved in very important work to improve economic, political, social and employment

conditions for women in the workforce, and there *is* power in numbers.

As you know, here in New Brunswick, a third club has just been launched (in addition to Campbellton and Moncton). The Club des femmes de carrières du Sud-Est du Nouveau-Brunswick is the first francophone club outside Quebec. The president is Rachelle Poirier (legpoir@nb.sympatico.ca), and you can contact Rachelle if you know a woman who may be interested in joining. *The club has 19 members and growing!* Along with provincial presi-

dent Wilma Evans and 2nd vice-president provincially Ruth Bradford (who is on the national FP committee), I am hoping to get more clubs going in this region during the next two years. If you have friends in a location without a club, speak to Ruth or myself. Maybe we can get something going there - so other women have the opportunity to benefit from participation in this wonderful organization.

Bursary Fundraiser Worthwhile Cause

As part of BPW's mandate dedicated towards the improvement of economic, political, employment and social conditions for women, the Moncton BPW Club acknowledges the importance of bursaries. We believe regardless of financial situation, women should have the .



opportunity to study. Education costs represent perhaps the greatest barrier to the accessibility of Post Secondary Education in Canada. Data obtained by Statistics Canada for the Youth in Transition Survey show that, of the high school graduates who faced

barriers to their post-secondary participation, over 70% cited financial barriers. This year BPW's goal is to provide five \$1000.00 bursaries to deserving young women in our community. Let's all pull together and help make this worthwhile cause an event to remember!

Did You Know?

- Women own and operate 34% of small businesses in Canada.
- There are more than 821,000 women entrepreneurs in Canada.
- Women in Canada make up a larger share of the self-employed than in any other country.
- Women contribute in excess of \$18 billion to Canadian economy each year.
- Since 1976, the average annual growth rate for self-employed women has been 5.3% compared with 2.2% for men.
- One-third of self-employed Canadians are women.
- Women entrepreneurs hold ownership in about 45% of Canadian small and medium enterprises.
- The age of those who start a business is gradually increasing (currently 33% of startups are over the age of 45)



- The most rapid growth is among women around 55 years.
- 17% of self-employed women make more than \$30,000 a year, compared with 42% men.
- Half of self-employed women work at home.
- Small business trends show high levels of growth between 100% - 140% in management services, educational services, and professional, sciences and technical services.

Excerpt from The Women's Enterprise Centre www.womensenterprise.ca

Chocolate Anyone?

The Olmecs, the oldest known civilization of the Americas, were the first users of cacao. Cacao is, of course, used for making **chocolate**. In the early 19th century, the English developed solid eating chocolate. The first chocolate box was introduced by Richard Cadbury in 1868, when he decorated a candy box with a painting of his young daughter holding a kitten in her arms. Cadbury also introduced the first Valentine's Day candy box.

Man cannot live by
chocolate alone - but
woman can!

In 1875, after experimenting for 8 years, Daniel Peter of Switzerland added milk to chocolate to create today's familiar milk chocolate. He then sold his creation to his neighbor, Henri Nestle.

Submitted by Elaine Burke-Gauvin.

Book Review- *A Bed of Red Flowers: In Search of My Afghanistan*, Reviewed by Julie McSorley

If you had the opportunity to view the film *Kandahar* which was released a few years ago, you enjoyed the story and were left with the desire to have more information about the ending, this book should definitely be on the top of your "books to read" list. Although young in age, the author, **Nelofer Pazira**, has seen and experienced things that most of us never will in our lifetimes. While reading this book, I became acutely aware of how fortunate I am to have been born and raised in Canada. Nelofer's story walks us through her life, starting with her privileged childhood in Afghanistan, her experiences during the Soviet invasion, the beginning of the Taliban rule to her family's ultimate escape from the country, receipt of refugee status and arrival in Canada. This is a compelling story by itself,



but the fact that the first city in Canada that the Paziras called home was Moncton makes it even more so. Nelofer attended Moncton High School where she perfected her English speaking and writing skills. She then went on to study journalism at Carleton University in Ottawa where her parents now reside. Nelofer now lives in Toronto and works for CBC.

This read is slightly tedious as there are countless names of individuals and locations to keep track of, not to mention the intricate sequence of events. Nevertheless, this is a fantastic story and would be of particular interest to anyone wanting to learn more about Afghanistan or to anyone interested in world affairs.

This book is available for purchase at Chapters in Dieppe. ISBN:978-0-679-31272-7

New Business Card Board!

Moncton BPW member Martina LeBlanc owns and operates Alphaplex Custom Fabrication where she builds display cases etc. out of plexiglass. With our club growing in leaps and bounds, it was determined that we should look at getting a new business card board to showcase our members and their businesses. Martina was approached in April of this year and she graciously agreed to create and donate the new business card board to the Club. This new board will be presented to the Club at their October meeting. Thank you Martina for your generous donation of time and product to the Moncton Club!



BPW EVENTS:

October 4 - General Dinner Meeting, Delta Beausejour
6pm

October 18 - Young BPW Lunch at Don Cherry's 12 noon

October 25 - Executive Meeting at 5:30. Contact President Sharon Hale for details regarding location. **Everyone Welcome!**

Advertising Opportunity!

BPW Moncton Members may place their ad or business card in the monthly newsletter for a fee of \$25.00. A great way to attract new clients!

*Your Ad or
Business
Card Here!*

NUMBER OF WOMEN ELECTED:

In the past provincial election...

3 of 29 elected Liberals are women (10%)

4 of 26 elected PC's are women (15%)

Total: 12.7% of the Legislative Assembly are women (same as previous Assembly).

Court Challenges Program—Eliminated!

The Advisory Council for Women urges people to react to the announcement that the Court Challenges Program will be eliminated. It was set up in 1994 to provide financial assistance for important court cases that advance language and equality rights guaranteed under Canada's Constitution. The Court Challenges Program has made some of Canada's most important Charter cases possible. It has been praised by United Nations bodies. "I just don't think it makes sense for the government to subsidize lawyers to challenge the government's own laws in court," Treasury Board president John Baird said in canceling the Court Challenges Program. Well, it makes sense if you value rights and fairness...

Without the Court Challenges Program, it will be much easier -- governments to violate the Constitution.

The Advisory Council for women urges people to contact their federal representatives and copy their local media. (Media list: www1.gnb.ca/cnb/medialist/index-e.asp) *Excerpt from the Advisory Council –Women email September 26, 2006*



BPW CANADA BOARD OF DIRECTORS 2006-2008

Fran Donaldson	President	Co-chair, SLRP Member, all committees (ex officio)
Sue Calhoun	1 st Vice President	Chair, International Affairs Co-chair, Strategic Long-range Planning (SLRP) Chair, Federation Promotion, Publicity & PR
Doris Hall	Vice President	Chair, Programs and Projects Member, International Affairs
Barb Ezart	Vice President	Provincial President BC; Chair, Personal Development
Darlene Cleven	Vice President	Provincial President SK; Chair, Budget and Finance, Reporting on Ways and Means
Julie McSorley	Young BPW VP	Chair, Young BPW
Barbara Hall	Secretary-Treasurer	Member, Budget and Finance
Karin Gorgerat	Provincial President ON	Member, Budget and Finance
Joan Macklin	Provincial President QC	Chair, Public Affairs
Wilma Evans	Provincial President NB	Chair, Resolutions and By-Laws
Colleen Allen	Provincial President MB	Co-chair, Convention 08
Darla Campbell	Immediate Past President	Child Care Champion
Vacant	Chair, Editorial	

AD-HOC COMMITTEES AND TASK FORCES

Barbara Hall	Emblems
Jeanne Martinson	Chair, Leadership Award
Vacant	Chair, AGM 07
Vacant	Nominations 08
Jill Worobec	Chair, Task Force on Centenary Fund Charitable Status
Colleen Allan	Health
Sharon Selkirk	Website
Vacant	Translation
Ann Hodson	Canadian National Exhibition (CNE)

WEBSITES

www.monctonbpw.com

www.bpwcanada.com

www.bpwintl.com

www.bpw-northamerica.org

The BPW Canada website has lots of resources that clubs can use in their work. The site is updated regularly. Visit Often!!

WEDNESDAY, OCTOBER 4, 2006

DISCLAIMER:

This newsletter is intended for members of BPW Moncton and guests who are interested in learning about the organization. The news and views expressed in the BPW newsletter are not necessarily those of the editor or club executive. While considerable effort is taken to ensure ensure the information in this publication is accurate, BPW Moncton does not accept responsibility for any errors or omissions.



Women Working for Working Women

We're on the Web!
www.monctonbpw.com

Moncton BPW Executive Officers 2006-07

President Sharon Hale 854-4331(H) 850-5013 (C)
shale@nb.sympatico.ca Sharon.hale@lounsbury.nb.ca

First Vice-President Elaine Burke-Gauvin 859-2349 (O)388-5228 (H) 866-4268 (C) Burke-Gauvin.Elaine@brunswicknews.com
elainebg@nb.sympatico.ca

Second Vice-President Nathalie Beers 877-7152 (O) 756-8045 (H)
nbeers@deltahotels.com

Treasurer Nancy Eustace 858-1886 (O) 858-8576 (H)
ncme@istar.ca

Recording Secretary Janet MacDuff 857-3011 (O) 854-5348 (H)
jmacduff@nb.sympatico.ca (h) JmacDuff@abc.nb.ca (o)

Membership Secretary Manon Sirois- Boudreau 867-0985 (h) 859-4674 (o)
mboudreau@allstate.ca

Immediate Past President & Provincial President

Honourary President Carolyn Mitton 383-9023 (h)
carolynmitton@yahoo.ca

Committees

COMMITTEES

Budget & Finance

CHAIR

Nancy Eustace

MEMBERS

Linda Eaton, Sheila Miller, Bethany Dykstra
Kim Eagles, Monica Johnson, Janet Martin

Club Historian

Kari Groundwater

**Federation Promotion & Membership
International Affairs**

Elaine Burke-Gauvin
Julie McSorley

Manon Boudreau, Jolene Barrieau, Michelle Alcorn
Carole Findlay, Claudia Scherer, Natalie Gagnon, Maureen
McIntosh, Andrea Mailman

**Personal & Professional Development
Programs & Projects**

Triva Landry
Nathalie Beers

Sandra Foreman, Ruth Bradford
Sherry Sparks, Bethany Dykstra, Kim Tobin, Sharon
Hale, Elaine Burke-Gauvin, Karen Deveau

Public Affairs

Sheelagh Greek

Publicity & Public Relations

Florine LeBlanc

Resolutions & By Laws

Nancy Hartling

Katherine Barnes, Florine LeBlanc
Lila Chin, Andrea Mailman, Elaine Burke-Gauvin
Greta Doucet, Jane Wood, Bethany Dykstra, Monica
Johnson, Sharon Hale, Shelley Hunter

Sick & Visiting

Gugi LeRoc

Young BPW

Manon Boudreau

Jolene Barrieau, Nathalie Beers

ADHOC COMMITTEES

December Open House

Sharon Hale
Nathalie Beers
Shannon Brown

Elaine Burke-Gauvin, Julie McSorley,
Shannon Brown, Andrea Mailman, Nancy Eustace
Andrea Mailman, Florine LeBlanc, Catherine Droesbeck, Veronique Cor
bin-Gosselin, Lisa Allain, Janet McDuff, Michelle Alcorn, Judy Smith

Book Fair

SPECIAL CLUB COMMITTEES

Parliamentarian

Julie McSorley
Nicola MacNaughton

Bursary

Fund Raising Committee

Sharon Hale

Sandra Landers, Carolyn Hull, Nancy Hartling, Kim Tobin,
Judy Smith, Joceline Dupuis
Sue Calhoun, Lila Chin, Greta Doucet, Shannon Brown,
Triva Landry, Gugi LeRoc, Lynne Duffy, Catherine Droesbeck,
Nathalie Beers, Manon Sirois Boudreau, Michelle Alcorn,
Karen Deveau, Veronique Corbin Gosselin, Elke Gaudet-Duguay,
Christine Johnson

Newsletter

Kim Tobin

Website

Julie McSorley

Choleena DiTullio